

# Heartworks: Downtown Master Plan Project

A Project of the Heart of Biddeford, City of Biddeford and the Orton Family Foundation

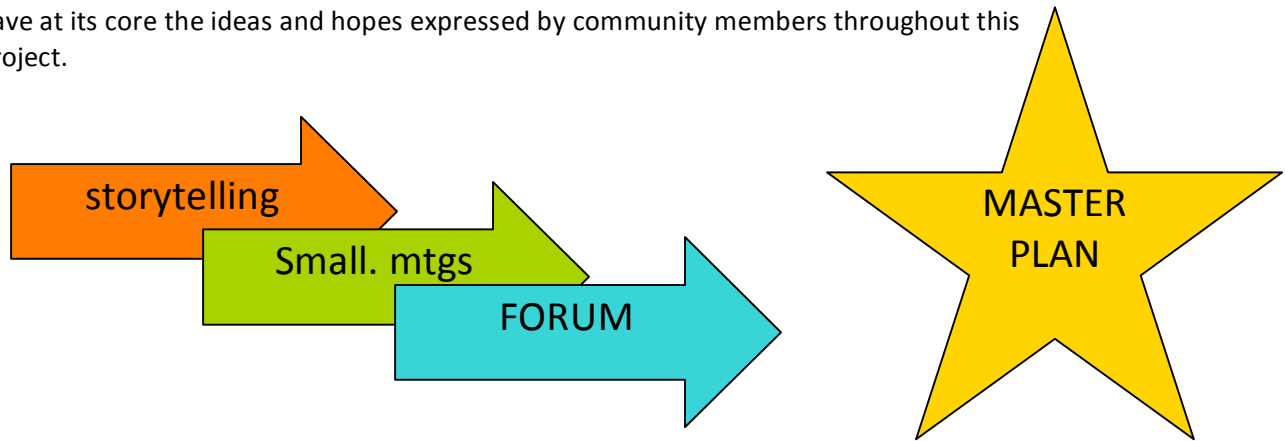
## Steering committee information

**What:** The Heartworks Downtown Master Plan Project is using a method called Heart & Soul Community Planning. This is an innovative, multi-disciplinary path to helping citizens from all walks of life discover and protect their towns' heart and soul assets so that they can adapt to change while enhancing the attributes they value most.

We have completed the first phase of this process, the story telling phase, by working with high school students and the Salt Institute for Documentary Studies in a community-wide digital story project.

Currently, we are starting Phase 2 which entails organizing community meetings throughout the city. At these meetings we will share the stories we have collected and engage community members about their own stories and connections to Biddeford. Through sharing these stories we hope to then lead discussions about what people hope for the future of Biddeford, especially relating to the downtown. The meetings will culminate in a community forum in June where we will create a vision statement and goals for downtown that will be incorporated into the downtown master plan.

Phase 3 of the project will be the completion of a downtown master plan which will have at its core the ideas and hopes expressed by community members throughout this project.



**Who:** We are looking for a diverse group of people who can represent either one or multiple populations within the community. Steering committee members will provide input on community-meeting format, identify people and places to host these meetings, and recruit community members to attend meetings as well as help organize a large community forum in early summer. Committee members will compile information heard from the community through this process. Committee members will play an active role in reviewing the Master Plan RFP and master planning team selection.

**Time commitment:** The steering committee meetings are held on the second Tuesday of each month at 4p at the Heart of Biddeford. We ask that steering committee members commit to attending all of the meetings until project completion in late summer or early fall 2010. Attendance of at least one small community meeting and active participation in the Community Forum scheduled in June is also required. Some work out of committee meetings may be asked of committee members.

### Meeting dates:

- |              |              |                           |
|--------------|--------------|---------------------------|
| • February 9 | June 15 *    | October 12                |
| • March 9    | July 13      | November 9                |
| • April 13   | August 10    | December 14               |
| • May 11     | September 14 | *Community forum date TBD |